



## SCUFC TEAM FUNDRAISING POLICY

South Carolina United FC is a duly recognized 501(c)(3) not-for-profit charitable organization. As such, certain IRS rules apply and must be adhered to in order to enable any charitable donor to deduct the donor's monetary contribution on his, her or its tax returns. Additionally, because both South Carolina United FC's shield logo and block logo have been federally registered with the United States Patent and Trademark Office and also carry with them South Carolina common law trademark protections, any use or display of either logo on anything placed into commerce, the media or via social media by individual teams, players, parents or third parties must be formally approved in advance by the Club's Chief Executive Officer. Furthermore, because the Club has certain Sponsorship Agreements in place which provide certain sponsors with exclusivity rights tied to the specific industry in which they operate, certain requests for sponsorships cannot be entertained since they would result in the Club being in violation of existing Sponsorship Agreements. Consequently, the Club's Board of Directors has promulgated this **SCUFC Team Fundraising Policy** which MUST be strictly adhered to by all SCUFC teams who qualify to engage in fundraising efforts. A team "qualifies" to engage in fundraising pursuant to this policy if it (a) wins the SCYSA President's Medal Cup or Bob Brantley Challenge Cup earning an automatic birth the USYSA Region III Championships, (b) is awarded an automatic bid to the USYSA Region III Championships or USYSA National Championship, (c) is participating in a regional or national event as a result of an invitation from the USSF approved in advance in writing by the Club's Chief Executive Officer or (d) is participating in an international competition initiated, organized and led by the Club's Chief Executive Officer or his/her designee.

1. All solicitation materials sought to be used in connection with a qualifying team's fundraising efforts must be presented to the Club's CEO in writing for review and considered approval. In all instances, the Club's CEO has the right to modify or revise the team's submission so as to protect the intellectual property rights and contractual rights of the Club.

2. If approved as submitted or revised as the Club's CEO deems fit, the requesting team may thereafter use the solicitation material by way of hard copy or electronic copy to solicit charitable donations.

3. All such approved solicitation materials must direct that donations be made by check made payable to South Carolina United FC and shall be deposited within 24 hours of physical receipt into that South Carolina United FC team's account at BB&T Bank which is the same account that the team's manager has been authorized to maintain throughout the season.

4. Each team's manager MUST maintain a cumulative spreadsheet which accurately sets forth the following: Donor's Full Name, US Mailing Address, Dollar Amount of the Check, Date the Check was Received and the Date the Check was Deposited.

5. All such fundraising efforts are required to be concluded no later than 14 days prior to the start of the qualifying soccer event for which the charitable funds are being raised and no later than 10 days prior to the start of the qualifying event the team manager shall present the Club's Team Support Manager with a fully completed spreadsheet identifying the information required in Paragraph 4 above which the Club will, in turn, use to issue a formal thank you letter to each Donor acknowledging the charitable gift made to the Club for Donor's income tax deduction usage.

6. The spreadsheet submitted SHALL also identify (a) the total amount of all charitable donations received during the team's qualifying fundraising efforts and (b) a breakdown showing a pro rata distribution in equal amounts to be provided to each of the team's players who are attending the qualifying event. For example, if a sum total of \$3,000 has been donated and the team has 15 players who will be traveling to the qualifying event, then the parent of each player SHALL be issued a check from the team's account in the amount of \$200.00 to help underwrite the families expenses incurred in connection with their child's travel and lodging incurred in attending the qualifying event as well as their child's pro rata share of the travel and lodging expenses incurred by the team's head coach.

7. Under no circumstances shall any pro rata distributions be made to a parent that exceeds the actual travel and lodging expenses incurred by his or her child in attending the qualifying event.

8. In the rare event more money is donated than the sum total of the cost of travel and lodging for all the players and coach of the team participating in the qualifying event, a check in the amount of the excess funds SHALL be issued by the team manager to "South Carolina United FC" and delivered to the Club's Team Support Manager within 20 days of the conclusion of the qualifying event, which SHALL thereafter be deposited into the Club's General Scholarship Fund for distribution and use in support of any player or players within the Club in need of financial aid.

9. As used in this policy, the phrase "travel and lodging expenses" refers solely to costs associated with transporting the player to and from the qualifying event, the cost of the player's share of any hotel room used by the player during the qualifying event and the player's pro rata share of the travel and lodging expenses incurred by the team's head coach. Since all persons must eat daily regardless of their location, monies expended for meals in connection with attending qualifying events SHALL not be considered and shall not fall within the definition of "travel and lodging expenses". Furthermore, in the case of airfare, under no circumstances shall any donated monies be used to underwrite the airline ticket of any player's parent or other family member. With regard to lodging expenses, if a player's parent attends the event, but the player of that parent does not reside with the parent in the same hotel room, the parent's lodging expense shall not be underwritten using any donated monies. All monies donated to the Club in connection with any qualifying event for which the donor will receive a charitable donation receipt shall only be used to help offset the travel and lodging expenses incurred to transport and lodge the team's players and coach.

10. Under no circumstances shall any SCUFC player or parent of an SCUFC player or person on either's behalf set up a GO FUND ME or similar web-based internet account in an attempt to collect donations in the name of the South Carolina United FC, making reference to South Carolina United FC or suggesting that South Carolina United FC is supporting, sponsoring or receiving any funds whatsoever in connection with the qualifying event or other youth soccer activity.

11. Any other non-charitable, non-tax deductible fundraising efforts engaged in by SCUFC qualifying teams (bake sales, car washes, etc.) may be organized by the parents on each qualifying team but each qualifying team's manager MUST provide each parent in advance of the non-charitable, non-tax deductible fundraising event with a written explanation identifying exactly how monies raised thereby will be accounted for and distributed once fundraising for the qualifying event concludes which shall be no later than 14 days prior to the start of the qualifying soccer event for which the charitable funds are being raised. All monies collected from such non-charitable, non-tax deductible fundraising efforts and all distributions thereof shall be included in the same spreadsheet submitted to the Club's Team Support Manager as required in Paragraph 5 above.